

INVITATION TO THE PATIENT SOCIETY VILLAGE AT THE 26TH EADV GENEVA CONGRESS

Dear Patient Organisation Representative,

To improve the dermatological health paradigm, there must be a fundamental collaborative partnership between the patient and the key healthcare providers.

The European Academy of Dermatology and Venereology (EADV) actively works to advance this theme with the patient community and strengthen productive relationships with patient leaders to explore how different roles and perspectives can be joined together to extend dermatological support.

Launched two years ago during the annual Congress in Copenhagen, the EADV is proposing a third Patient Society Village during the next Congress in Geneva, Switzerland, from 13 – 17 September 2017 (www.eadvgeneva2017.org). This year the Patient Society Village will occur on one day, Friday, 15 September.

We kindly invite patient advocacy organisations to take part in this initiative; bring the patient voice to engage and encourage communication between the parties.

In this dedicated area, you will have the opportunity to showcase the work of your organisation, to promote patient advocacy resources and services to the professional dermatology and venereology community, and stimulate interactions and exchange information with healthcare professionals and meeting attendees.

If you wish to join us in Geneva, please read all the necessary information below and apply for a position in the Patient Village by **12 May 2017!**

We are looking forward to seeing you soon,

Kindest regards,

Christopher Horstkamp

On behalf of the
EADV Patient Working Group

PRACTICAL INFORMATION AND REGISTRATION

LOCATION: The Patient Society Village will be located in a strategic point inside the Geneva Palexpo Centre, in a hallway outside of the largest session rooms linking the other primary session rooms; a continuous flow of people is guaranteed. We plan on providing a centralised location with standing tables and an area to display one standard-sized banner stand. The Village will be promoted to all registered participants on the Congress website and social media.



REGISTRATION: All participating societies will receive two free badges. Additional badges must be purchased but may be available at a reduced price.

The EADV cannot cover any travel or accommodation expenses, nor full congress registrations.

Your registration does include:

- Congress Bag (with programme book, pocket programme, abstracts on USB Stick, brochures) and downloadable Congress App for smartphone or tablet.
- Access to the common areas of the congress centre, as non-Healthcare Professional (no access to exhibition area and sessions)*
- Two networking “coffee breaks” at the Patient Society Village to attract Congress delegates to have a comfortable interaction
- Access to a patient-centered campfire session on Friday, 15 September, 2017.

** Your free badges as non-Healthcare Professionals do not give access to the Scientific Sessions nor to the exhibition area. Should any of the representatives wish to attend the scientific sessions, they should register as participants.*

*** For the purposes of advertising of medicinal products, the Code of Conduct of the Pharmaceutical Industry in Switzerland of December 4, 2003, revised on September 6, 2013 (As per: 1 November, 2014) defines Healthcare Professionals as: “Physicians, dentists and pharmacists who are working in particular in a practice or hospital, together with pharmacists active in retail businesses, and persons who are authorised by Swiss law on therapeutic products, to prescribe, deliver or use prescription-only medicinal products for humans.”*

OPENING TIME: The Patient Society Village will be open during the Congress hours on Friday, 15 September, 2017

If your organisation is interested, please complete and return the enclosed form to register and ensure your organisation is represented at the Patient Society Village during next EADV Congress.

- **Submissions are accepted until 12 May 2017** and are **on a first-come, first-served basis.**
- Please also note that the **free registrations are subject to confirmation**; you will be informed of the outcome of your application by e-mail by the beginning of June 2017.

For further information please contact Mr. Christopher Horstkamp at Christopher@eadv.org

EADV HEADQUARTERS

Tel: +41 91 973 45 20

Fax: +41 91 973 45 30

www.eadvgeneva2017.org

www.eadv.org/patient-corner





European Academy of
Dermatology and
Venereology

26TH EADV CONGRESS

13-17 SEPTEMBER 2017
GENEVA, SWITZERLAND



PATIENT SOCIETY VILLAGE APPLICATION FORM

PLEASE COMPLETE AND RETURN TO MR. CHRISTOPHER HORSTKAMP BY 12 MAY 2017:

EADV Headquarters
Via Balestra 22 B - 6900 Lugano, Switzerland
Tel: +41 91 973 45 20
Fax: +41 91 973 45 30
E-mail: christopher@eadv.org

PATIENT SOCIETY DETAILS

Society name _____
Contact person name _____
Address _____
Postcode _____ City _____ Country _____
E-mail _____
Phone _____ Fax _____

Representative (1) participating at the patient village

Title _____
Name _____
City, Country _____
E-mail _____
Healthcare/Non-healthcare professional _____

Representative (2) participating at the patient village

Title _____
Name _____
City, Country _____
E-mail _____
Healthcare/Non-healthcare professional _____

According to the Swiss Federal Act on Medicinal Products and Medical Devices (Therapeutic Products Act, TPA) of 15 December 2000 and the Federal Constitution, the advertising of all types of medicinal products should be directed exclusively at persons who are able prescribe or dispense them. Therefore, the EADV will restrict access in the exhibition area, advertising and applicable industry sessions. Participants will receive badges indicating that they are Healthcare Professionals (HCP) or non-Healthcare Professional (non-HCP). For the purposes of advertising of medicinal products, the Code of Conduct of the Pharmaceutical Industry in Switzerland of December 4, 2003, revised on September 6, 2013 (As per: 1 November, 2014) defines Healthcare Professionals as: "Physicians, dentists and pharmacists who are working in particular in a practice or hospital, together with pharmacists active in retail businesses, and persons who are authorised by Swiss law on therapeutic products, to prescribe, deliver or use prescription-only medicinal products for humans."

Place _____ Date ____/____/____

Signature _____

By signing, I acknowledge that I have read and understood the conditions in the enclosed invitation.

EADV PARTICIPATION CONDITIONS

- *Participating organisations in the Patient Society Village must be not-for-profit patient organisations that demonstrate a charitable mission, are engaged in patient advocacy activities, and provide services and support for people with dermato-venereology conditions.*
- *Selected organisations are required to be present at their booth during the official Congress hours on 15 September 2017.*
- *Selected organisations will benefit from 2 free passes. Please note that these passes do not permit access to the general scientific sessions. Patient societies wishing to attend the sessions will need to pay the full registration fee.*
- *Patient organisations that are selected for the Patient Society Village are responsible for arranging the travel and accommodation costs for their booth representatives.*
- *Applicants must truthfully compile the enclosed application form and be over 18 years old.*
- *Each application will be assessed on a case-by-case basis.*
- *The EADV will not enter into any discussions regarding its decision.*
- *Upon formal acceptance, recipients are committed to attend the Congress and be present at their booth. In case of inability to attend, they must immediately inform the EADV.*
- *Applicants will be informed of the outcome of their application by e-mail by the beginning of June 2017.*

For transparency and to better understand your organization, please tell us about the internal structure of your association and your relationships with third parties (e.g. funding, joint activities...)

STRUCTURE:

ACTIVITIES:

FUNDING:

IMPORTANT DETAILS:

Location	Palexpo Centre Route François-Peyrot 30, 1218 Grand-Saconnex (Geneva) Switzerland
Full Official Congress Date	13 - 17 September 2017
Date of Patient Village	15 September 2017
Application Form Deadline	12 May 2017 (First-come, first-served basis)
Websites	www.eadvgeneva2017.org ; www.eadv.org/patient-corner http://eadvgeneva2017.org/patient-village/